

Grand Strand British Car Club

9th Britfest Planning Meeting

6/9/22 @ Foltz' home

1. Call to Order at 4:10 p.m.
2. Roll Call – Jim Smith not present
3. Reading of Minutes - waived
4. Committee Reports (concentrating on priority deliverables)
 - a. Chairman – Dick Foltz
 - i. Registration/Ballots – Bill Unger
 1. Ethan will coordinate posting Online registration date with distribution of Save the Date Cards – completed
 2. Ethan will change the form date from 21 to 22, going live July 15 or before, contingent upon t-shirt price
 3. All registration fees will remain the same as Britfest 2021, including day-of – no change
 4. Early registration incentive: eligibility for gift card (no amount) – no change
 5. No change to classes, same as last year
 6. Best of Show = My Favorite British Car
 7. Ballot includes Best Picnic
 - ii. Photography – not discussed, but Bill Walton & Debbie White have committed, will use Warren's trailer for backdrop
 - iii. Awards, plaques – Greg Hoch – will have old trophies engraved for Best Hat, Oldest Car, Longest distance driven to show
 - iv. Event poster, regalia, t-shirt orders – Ray Maggio
 1. Bill will send out t-shirt color survey based upon past colors – done; Ray (will recommend color (stonewashed light gray) & design (decision #2: palm tree with crescent & Britfest without square around it; standard logo on front, no saying) for Britfest, confirm price (\$20+ tax?) before 6.15, if not before, & order 150 (number to order changed to 200; 95 L, 75 XL, 20 XXL, 10 M); delivery date for Britfest shirts (which will be club shirts this year): 9/1
 2. Kathie will work on member-only ladies t-shirts, only on-demand
 3. Posters - Ray will put in another MG (TR6) instead of the motorcycle & delete s from Common - completed; donating all charges, again this year
 4. Ray will order event t-shirts in dayglow yellow - completed; Kathie has them & will give to Lisa on 6.24; Bill will collect at end of Britfest
 - v. Treasurer – Steve
 - a. Will maintain currency of Business License & Temporary Use Permit
 - vi. Location, logistics, permit, portable potty – Warren Bender
 1. Greg confirmed tent and site; confirmed portable potty

2. Volunteers –volunteer list will be circulated at meetings to encourage participation; need volunteer to manage committees; Kathie & Lisa are working on a master list of past volunteers
- vii. Parking, signage – Warren
1. Will keep 2021 Britfest car classes with non-British & motorcycles
 2. Britfest Committee (refer to master list of jobs) will identify best leader for each committee based upon prior shows; parking shifts will be assigned
- viii. Advertising, sponsorship – Felicia Sachs, Jim DeFeo?
- a. Bill will handle the Save the Date Card, perhaps looking into Vistaprint (voted on Myrtle Beach Britfest logo & blank for date to be stamped) - completed
 - b. Identify an alternative to Haggerty bags, have 50 in storage & some Moss pens – Warren will contact Haggerty at appropriate time & ask for little bags (completed, will send 150); will contact John Adams in Wilmington Club to find out how to order the British Bar Towels (Kathie determined that they were too expensive)
 - c. Warren has sent out 25 letters soliciting items for the goody bags, Steve brought items from Land Rover of Cape Fear, Felicia will check with Mini of Charleston, Jim Hendrix is also working on give aways
 - d. Kathie will work on 120 - 16 x 16 microfiber towels with GSBCC logo on them for 2 each & we will sell any left-overs for 5 to members
- ix. Gift baskets – Stancy Bender – No change is required, lifeline of Britfest financial support; proceeds go to GSBCC
1. There are now 18 baskets promised
 2. Stancy needs more tub stickers; Greg will check with Jim Smith
- x. Raffles, door give-aways – Dick will appoint 3 people; Raffle proceeds recipient will be Gifts from the Heart
- xi. Accommodations, reception – Kathie Foltz
1. Recommends closest best choice 2 Hiltons @Coastal Grand Mall, Homewood Suites & Garden Inn (pet friendly) – Kathie will contact to negotiate & ask for reservation number, trailer parking, car wash station – she negotiated at the Hilton Garden Inn a 159 special rate instead of regular 210 for 2 queen beds with 10 stays to get the special rate; 75 non-refundable charge for pet – Ethan will publish that the rate for the Hilton Garden Inn is 210, and that we are working on a special Britfest rate – she also confirmed designated trailer parking for guests
 2. Recommends Friday night welcome party under the tent & GSBCC members BYOB to share, bring chairs, 6-pack &/or wine to share; there will be at least 2 food trucks, LIK committed to fish and chips & shrimp rolls; there will be soft British music (there will be at least 2 food trucks Greg will check to see if club insurance covers 2 days
- xii. English Tea – Kathie

- xiii. Sound system – Ethan researched in depth & recommended a narrow beam projection system to cover the entire show field that wouldn't blast attendees for a one-time cost of \$3,500 – financing, fund-raising, sharing other club equipment were discussed - 2 alternatives presented for consideration: Bill to introduce Ethan to Dave Rosato in Charleston for discussion; Ethan will now contact Rosato; Ray to contact Cecil Chandler for Britfest availability, including equipment (completed; Chandler unavailable; decision was made not to purchase equipment at this time; Kathie will contact Jim Smith to let him know that we may still require Travis' help – Greg will also touch base with him
- xiv. Trash – Greg will contact Elvis to inquire – they don't do trash; if necessary, and it may be now ... Patsy will check with Belin Boy Scout Troop to see if we could pay them for trash pick-up/removal project
- xv. Cooler, water, coffee, donuts for workers – Greg will discuss with Jim Smith

5. Announcements

- a. Next Britfest Meeting – 7/12 @ 4:00 p.m. @ Foltz's

6. Adjournment @ 6:09 p.m.

Respectfully Submitted,

Patsy Hoch, GSBCC Secretary

GSBCC Board waived the notice for a special board meeting & met immediately following the 5/11/22 Britfest meeting to discuss recommendations from Regalia chair Ray Maggio necessary for him to move forward. The board approved the following during the special session:

1. *An inventory of most member-requested products is to be maintained for ready sale at meetings. Such inventory is not to exceed \$500.00 in total unless otherwise approved by the Board.*
2. *A minimum of a 15% product margin over vendor cost plus shipping and handling is first to repay and maintain \$500.00 inventory with excess exclusively for club activities.*
3. *Implement vendor arrangements for direct member online purchases of club products also with a 15% margin plus shipping and handling due the club.*
4. *Appropriate Britfest goods are to be separately approved by the Board.*

Special meeting adjourned at 6:37 p.m. Respectfully Submitted, Patsy Hoch, GSBCC Secretary